

PARK COUNTY
COMMUNITY
FOUNDATION

Share Your Story to Create Compelling Grant Proposals

- Park County Community Foundation
- Location: Shane Lalani Center for the Arts
- Livingston, Montana
- January 21, 2020



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Introductions



Please share:

- Your name &
- What will make your time spent here worthwhile?



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Invisage & Mary: The Short Story

invisageconsulting.com



- We have over 50 years of combined experience in serving the nonprofit, public, & private sectors in striving to reach greater impact;
- We believe non-profits provide the heart & soul of a community and contribute considerably to its health and stability;
- We work to help people find their voices and tell their stories;
- We bring people together; and
- We can honestly say that our experience has reached around the world.



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Community Vision

- 1. We will continually strive to improve the well-being of all our residents.** (Health, Safety, and Education)
- 2. We will support development of diverse and viable economic opportunities consistent with the character of our community.** (Economic Performance)
- 3. We will support good solutions that address affordability for all who choose to live and work here.** (Housing and Affordability).
- 4. We will embrace and nurture our sense of community.** (Small Town and Rural Lifestyle)
- 5. We will remain one of the most beautiful places to live on earth.** (Landscapes and Natural Beauty)



WeWillParkCounty.org

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- *Share honestly*
- *Listen to understand*
- *Help to build trust*
- *Respect*
- *Have fun!*
- *Address "elephants"*
- *Address "red flags"*

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Grants: First Things First

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- Proposed projects should be for the benefit of Park County residents.
- Applicants must be:
 - A qualified 501(c)(3) organization, or have a fiscal sponsor that is a 501(c)(3) organization
 - A public entity located in Park County or with projects and programs in Park County, Montana.
- **NOTE:** As was established during the 2019 grant cycle, the Grants Committee **will not review applications from organizations that have an outstanding final report** from a previous grant cycle. All final reports for 2019 awards are due on **February 24, 2020.**

GRANTS DEADLINE: 11:59pm, MARCH 2, 2020

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Your Questions for today:

- What is your most pressing issue regarding grant writing?
- What questions may you have at this time?



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Parking Lot

Questions are welcome along the way.

“The Scientist is not a person who gives the rights answers, he’s one who asks the right questions.”

~ Claude Levi-Strauss



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Sharing Your Story

The proper aim of giving is to
put the recipients in a state
where they no longer need
our gifts.
- C.S. Lewis

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Story-Telling Time

1. Write down the 1-3 questions you want to answer in your 3-minute story.
2. Take 3 minutes to create or review your 3-minute story.
3. Find a new friend to share your story.
4. Find another friend and listen to their story.
5. Quickly write down what you learned from your friend's story.



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Sharing Our Stories

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“Good stories surprise us. They make us think and feel. They stick in our minds and help us remember ideas and concepts in a way that a PowerPoint crammed with bar graphs never can.”

- Joe Lazauskas and Shane Snow, The Storytelling Edge


What have we learned?



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THINGS TO PONDER:

- What is your greatest success?
- What is most misunderstood about your mission or your work in the community?
- What is your most impactful story to date?
- As a new potential donor, what are you expecting me to learn?
- What is unique about your organization, program, or project?
- How did you determine your method?
- What's special about how your group collaborates?

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Grants: What Is Funded

- **Community Grants**
 - Provide support for community projects or general operating costs.
- **Collaborative Grants**
 - Provide support for two or more nonprofit or local government agencies applying for a common-purpose program or project;
 - Successful applications clearly demonstrate a community need and a focused collaborative effort to creatively address that need.
 - Require true collaboration on a project or program. The Community Foundation defines collaboration as organizations with different resources, knowledge and skills working together to create innovative solutions.
- **Multi-Year Grants**
 - Provide support for up to three years.
 - Designed to support the evolution of a community initiative
 - Supports a necessary initial investment for the organization to better fulfill its mission
 - Organizations must be in existence for a minimum of 3 years, with an executive director in the position for a minimum of one year

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& More About Multi-Year Community Grants

• **Additional Notes:**

- Organizations may submit both a Community and Multi-Year Grant application for the same grant cycle, however the Grants Committee will only fund one of the proposals.
- Organizations awarded the Multi-Year Grant are not eligible to apply for Community Grants during the Multi-Year Grant funding period. However, Collaborative Grant applications that include Multi-Year Grant recipients will be considered.
- Multi-Year Grant recipients will receive awarded funds through annual installments, contingent upon receipt of satisfactory progress reports.
- **Multi-Year Grants are NOT intended to fund:**
 - Existing programs year after year
 - General operating support
 - Staffing support



If you consider a multi-year grant:

- You must have a history of successful completion of grant reporting and grant objectives.
- Indicate your interest in this funding opportunity by emailing our program director at Barb.Oldershaw@pccf-montana.org

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Creating A Story to Remember



Phys410p
 www.animations.physics.unsw.edu.au
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• **WHO:**

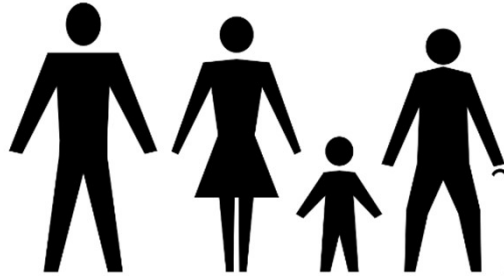
- Mission & Vision (Results of what you practice)



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Creating A Story to Remember



- WHAT:
 - Programs
 - Services
 - Share how it's working and what is getting results



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Creating A Story to Remember

2020

January	February	March	April
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
May	June	July	August
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
September	October	November	December
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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- WHEN & WHERE



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Roundtable Conversation



If your organization worked in a large fishbowl, what might you do differently?



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Roundtable Conversation: Let's Talk Collaboration

Are you the chicken or the pig?





Who's on the team?

"Coming together is a beginning, staying together is progress, and working together is success." – Henry Ford



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Sharing Your Story

"Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life."
– Amy Poehler

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Another Chapter

1. Write down the 1-3 questions you want to answer in your 3-minute story.
2. Take 3 minutes to create or review your 3-minute story.
3. Find a new friend to share your story.
4. Find another friend and listen to their story.
5. Quickly write down what you learned from your friend's story.




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NOTES TO SELF

1. Write 1-3 actions you'd like to complete in the next 30 days that will help you create an exceptional grant request.
2. Grant Proposals due to the Foundation by **11:59 pm on March 2, 2020.**



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Parking Lot

Revisiting some of
our questions.

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LAST CALL!

1. Questions? 
2. What's next for you?
3. Today's Evaluation
Your thoughts on today's program is appreciated.



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*Thank
You!*

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