PARK COUNTY
COMMUNITY
FOUNDATION

Tuesday Tune-Up:

Compelling Photos from Your Smart Phone

June 16, 2020

Featuring:

Marsha Phillips

Owner, F-11 Photo

GIVE A hoot
Park County Community Foundation's Giving Challenge

Online skill-building workshops to enhance your Give a Hoot outreach.

CREATIVE

MOBILE PHOTOGRAPHY

WITH MARSHA PHILLIPS

F-11 PHOTO

the PRINT REFINERY™

PHOTOGRAPHY IS:

WRITING WITH LIGHT

Dan & Tanya on safari in Kenya

"I'D RATHER BE LUCKY THAN GOOD."

Daniel J. Cox of Natural Exposures: National Geographic Photographer

LUCK FAVORS THE PREPARED PHOTOGRAPHER

True that!

ANDROID

- Set to the largest image size
  - Touch “Control” Icon
  - Choose “More Options”
  - Choose the largest available size in the list
  - Do this for both Front and Rear cameras

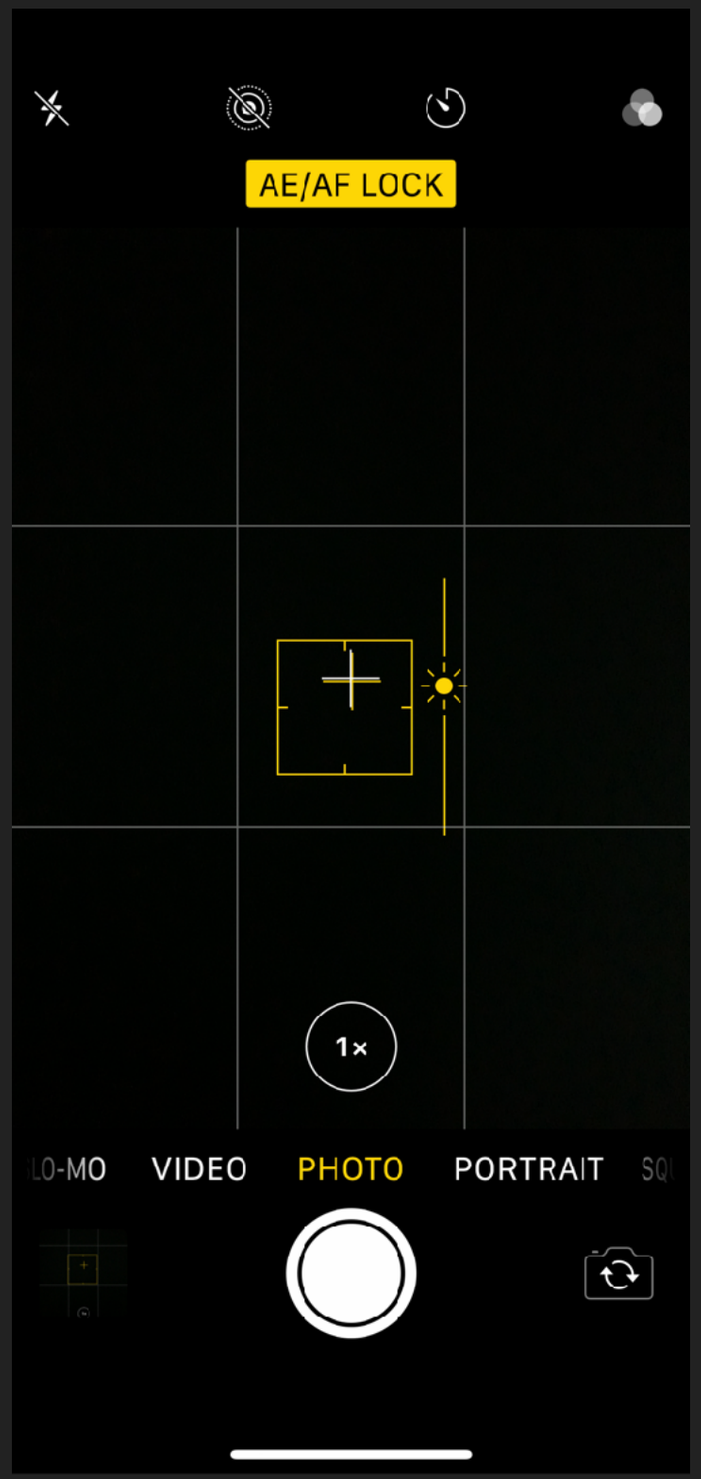
APPLE

- Don’t worry about file size when taking photos–Apple’s High Efficiency format creates small highest quality files, both cameras.
- DO look in the Photos App Settings to maximize compatibility when you share images, here:
  - Settings>Photos>scroll to the bottom of the page
  - “Transfer to Mac or PC” check “Automatic”

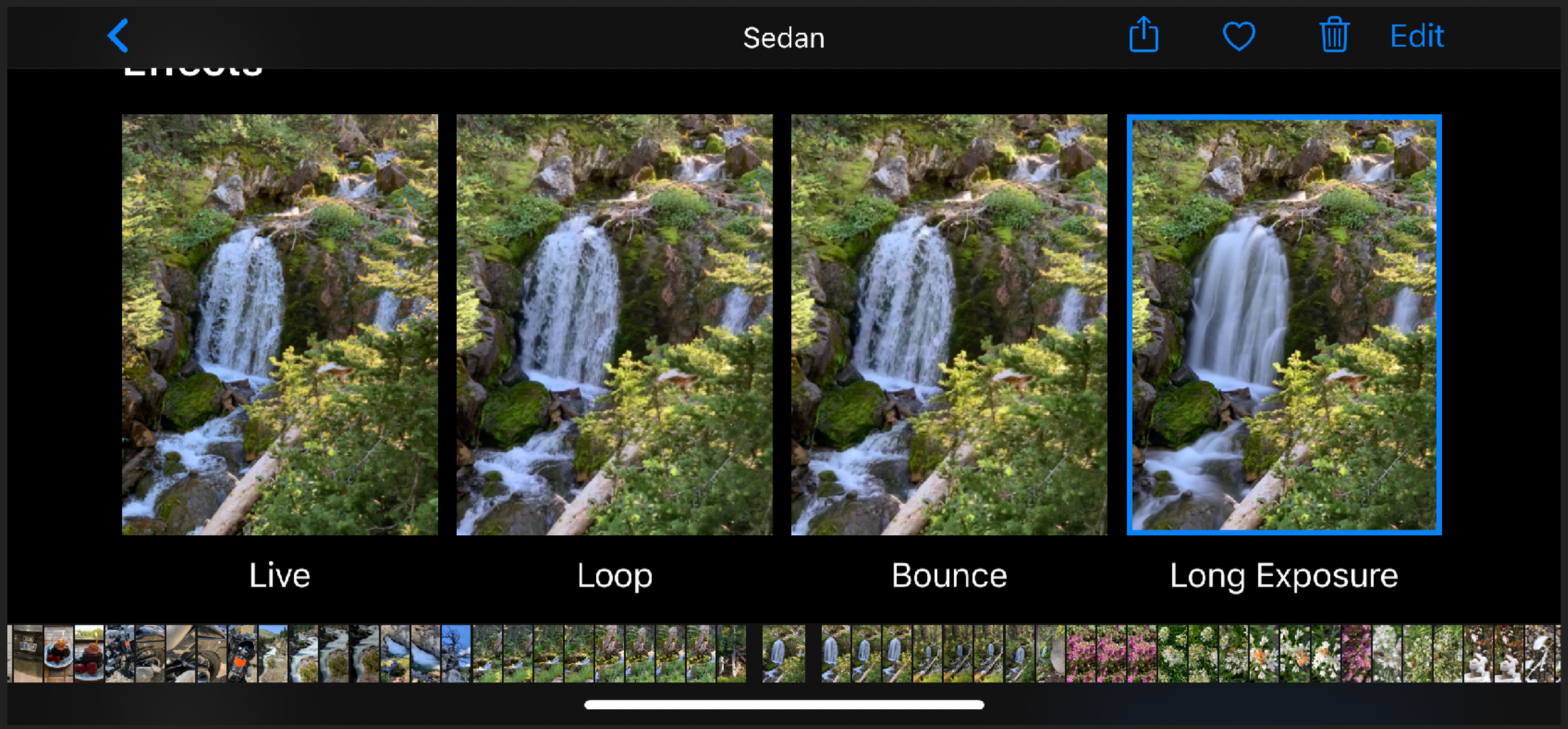
MAKING THE MOST OF THE NATIVE CAMERA APP

- WAIT! Clean the lens! Use a lens cloth.
  - Seriously. That thing is dirty.

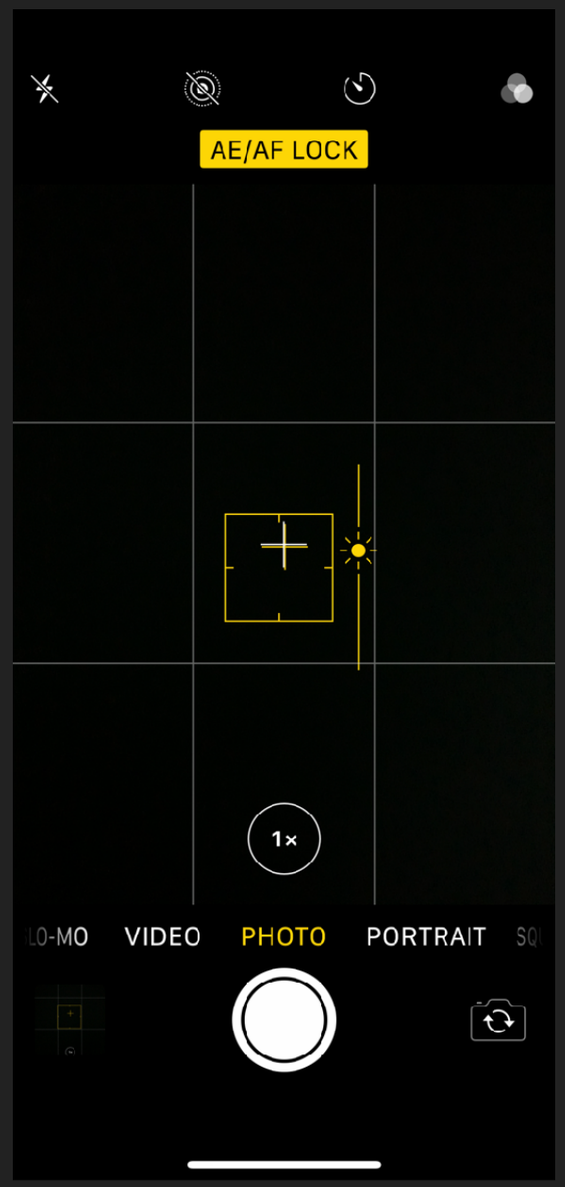
Flash Live Photo Self(ie)Timer Filters



Live Photo Style Choices

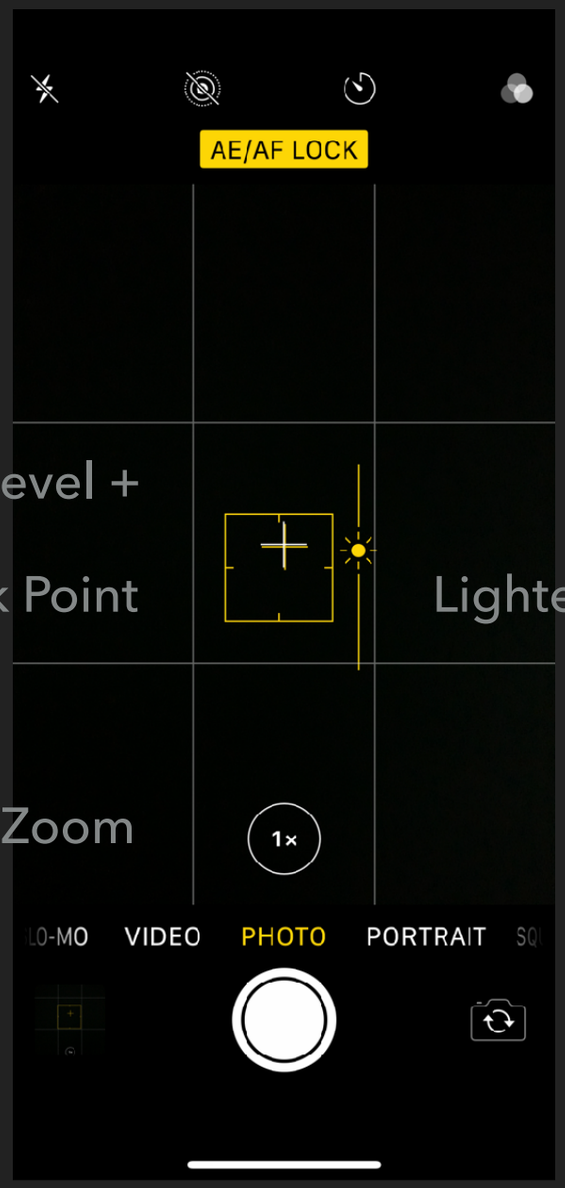


2nd Shutter Release: Volume Up–



Photos App Shutter Release Switch Cameras

Tap vs Hold



Level +

Focus & Exposure Lock Point

Lighten or Darken Photo

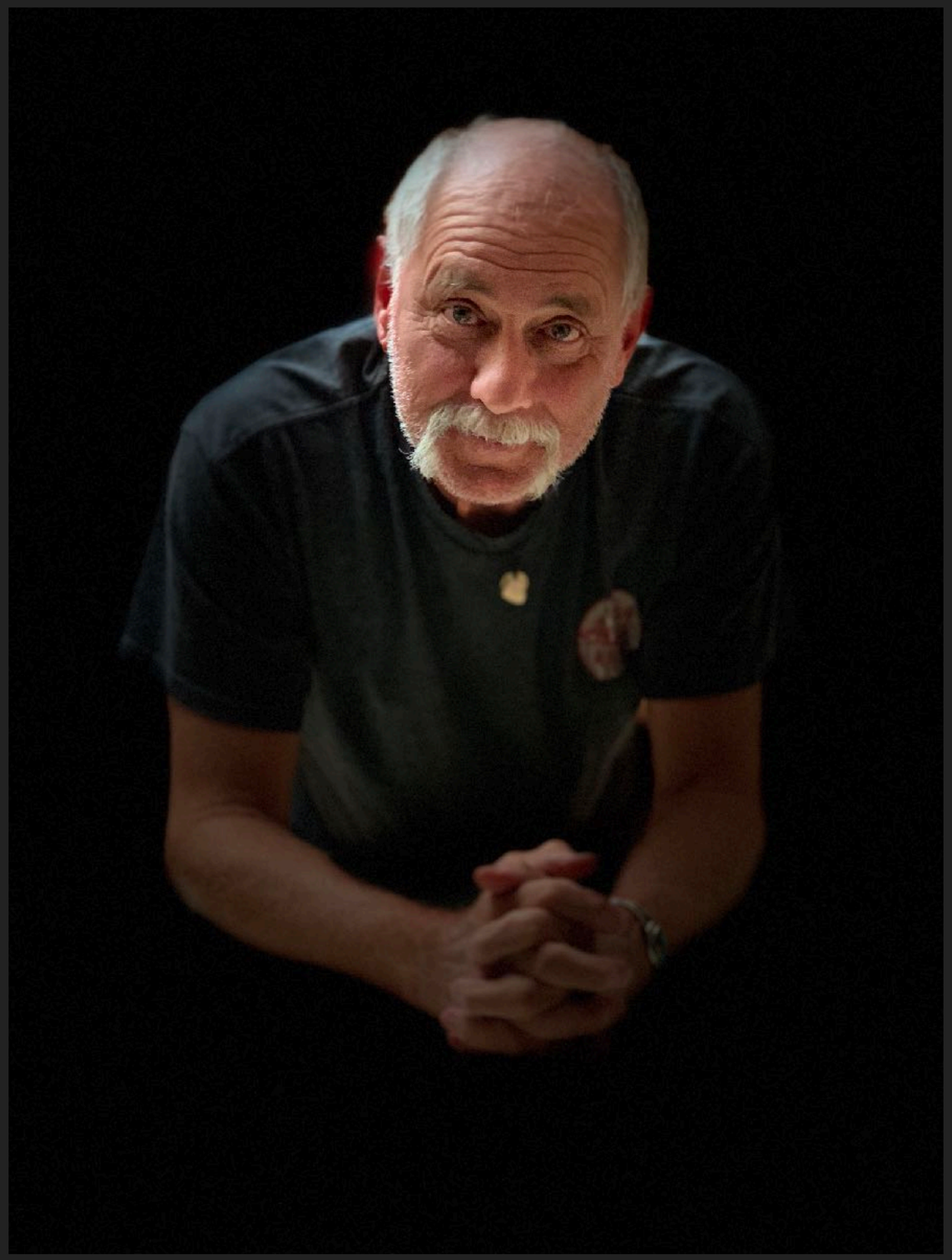
Lens Selection/Digital Zoom

Tap vs Hold

Mode Selector

SHAPES & SIZES

- Time Lapse Video
- Slo Mo Video
- Video, including 4K
- Photo—Rectangles and Live Photos
- Portrait—Rectangles with background effects
- Square
- Panorama



SCOUT!

- Visit the location before the event, even15 minutes early will make a difference.
- Top off your battery on the way.
- Look for areas on site where interaction is likely to happen.
- What are the best angles and light?
- Walk the location with your camera on so you know where to position yourself.

HABITS FOR “GOOD LUCK”

- Keep camera app ready.
- Home screen launch camera without opening iPhone: lower right hand corner.
- Camera should be set in the mode you want to use first. Check camera settings “last used” to make it stick
- Clean the lens one last time and have fun!

MIX IT UP

- Discover what's happening at kids and pets eye level and photograph it.
- Vary the perspective with low and high angles
- Pay attention to focus—we like to see eyes in focus on people & animals.

HIGH ANGLE

- With diagonal
- Focused on eyes
- Flattering light

THINK OUTSIDE THE BOX

- The best laid plans don’t always work out as planned.
- Make a new plan.
- Experiment!

SELFIE CAMERA = INTERESTING ANGLES

DIAGONALS

- Strength
- Movement
- Interest
- Leading Lines

GET CLOSE, THEN CLOSER

- Use your feet, not the zoom when possible
- What you exclude is as important as what you include

WAIT FOR IT

- Watch for good light.
- Don’t put your camera away too early.
- Keep the battery charged for the last shots of the day.

RESPECT

PEOPLE & STORIES

GUIDELINES

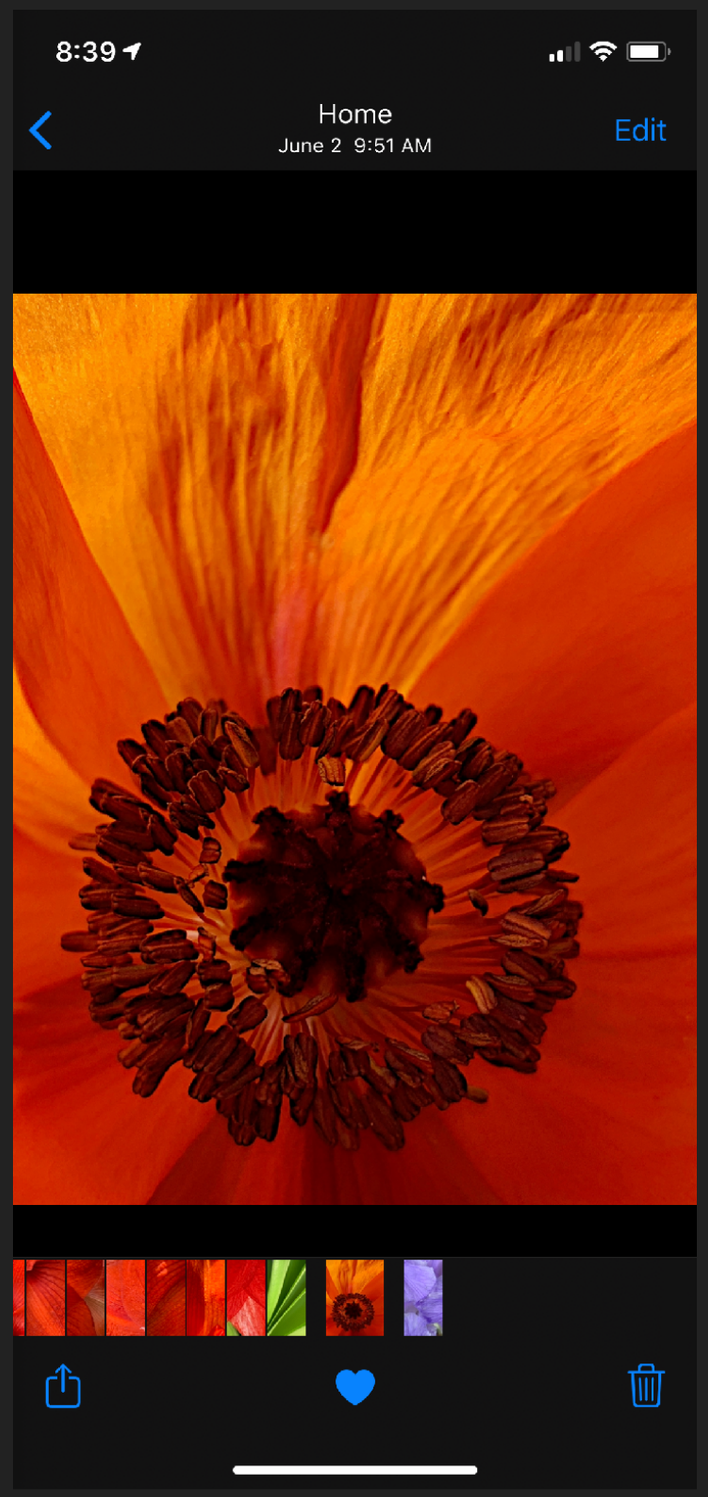
- Release required?
- Age limits?
- Special circumstances?
- Legal restrictions?

THE CAPTAIN SAYS SHARE

Captain Kangaroo

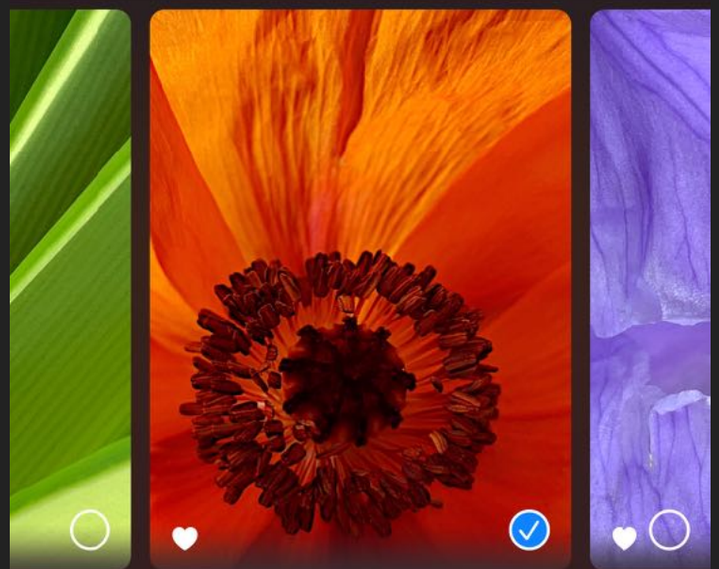
POWER OF THE SHARE BUTTON

- Save pictures to your Photos app from text messages & email
- Send pictures to other apps including DropBox
- Create documents with photos
- Move to albums
- Duplicate
- View Exif and more



8:43

1 Photo Selected
Belgrade Options >



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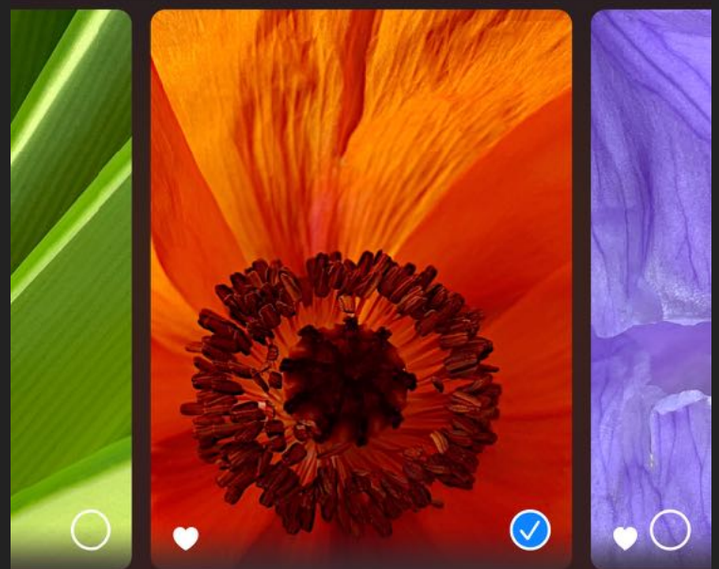
AirDrop Notes Gmail Messages

Copy Photo

8:43

1 Photo Selected
Belgrade Options >



M.

om Instashare Hightail Dropbox More

Copy Photo

8:43

Apps Done

Favorites

AirDrop

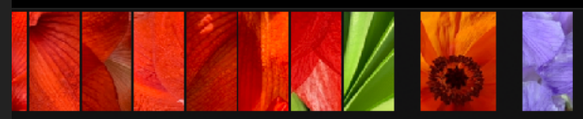
Suggestions

Notes
Twitter
Instagram
Flipboard
Gmail
Spark
Vonage
Pinterest
Sendible

8:39

Home
June 2 9:51 AM

Edit



8:50

5 Photos Selected
Options >

Add to Album

Duplicate

Hide

Slideshow

Copy iCloud Link

Save to Files

Print

ViewExif

Send to Camera+

Metapho

Add Embedded Watermark

USUAL SUSPECTS

- iPhone to Mac: Airdrop (select what you want) InstaShare for non-Apple and Apple environments.
- iPhone to Mac or PC: iCloud (uploads then downloads all)
- iPhone/Android to DropBox: Uses an app, sends large files, super easy. Two thumbs up. Ditto for Box.
- iPhone/Android send via email: slow, file size limits.
- iPhone/Android send via text: last choice. No control.
- iPhone/Android to USB: possible, not always easy.

CURATE, CURATE, CURATE

- If you can’t off load your photos right away, create an album to make them easy to find.
- Don’t keep every photo. Wait until after the shoot to chimp, but don’t be afraid of the trash can. Use it.
- Be a stickler as a curator.

QUESTIONS

- Knowledge Share

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