

Four Phases of Strategic Planning

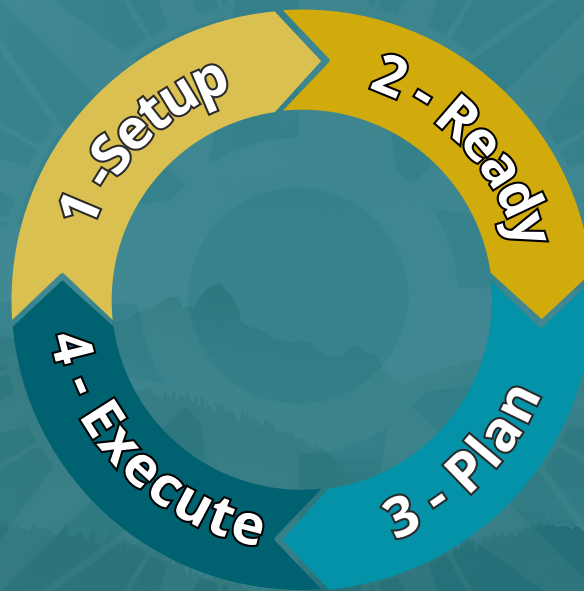
Start here!

SETUP PHASE KEY STEPS

- ✓ Commit to a process, choose facilitators, and set up a Planning Team.
- ✓ Launch the planning process with your organization and stakeholders.
- ✓ Complete stakeholder mapping and begin stakeholder engagement.

READINESS PHASE KEY STEPS

- ✓ Connect with and reaffirm your purpose and mission.
- ✓ Complete assessments such as current state and risk assessments and evaluate trends and projections.
- ✓ Incorporate assessment results and survey data into a Current State Presentation for stakeholder feedback.
- ✓ Scope your strategic plan.



EXECUTION PHASE KEY STEPS

- ✓ Roll out the plan to staff and stakeholders; initiate the work outlined in your plan.
- ✓ Implement and use an execution process that keeps you on target and allows you to adapt to unforeseen circumstances.
- ✓ Continue until you reach your goals, then start again!

PLANNING PHASE KEY STEPS

- ✓ Determine the vision for change establish goals and strategic focus areas.
- ✓ Map out the execution timeline, overlay operational commitments, and identify and address hurdles.
- ✓ Build your adaptable execution tool.
- ✓ Share your draft plan with key stakeholders and finalize the plan.



PLANNING SCHOOL

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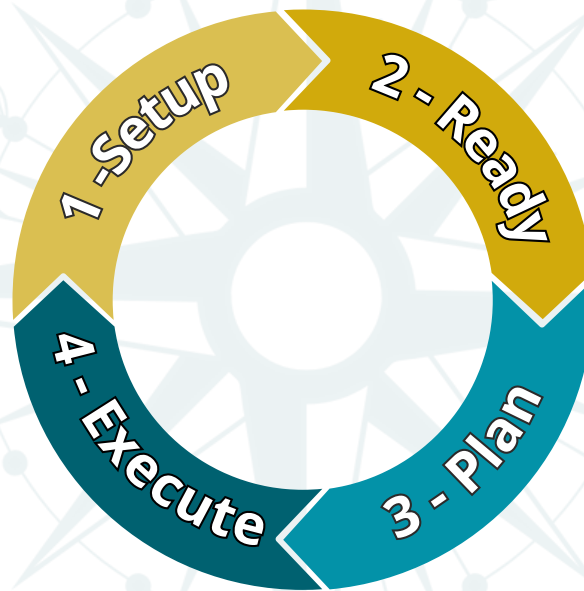
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